



What is Produce Connection? A program that offers benefits to purchase Michigan grown fruits and vegetables. These benefits can only be used with specific growers.

Who is eligible for Produce Connection? **Current pregnant/breastfeeding/postpartum women and children over age of 1 year.** Must be an active client in the WIC Program to receive benefits.

How do I get the benefits? Come to the market on one of the days listed below and visit our table. As long as you qualify, you will get your benefits, and we will explain how to use them. If you have questions regarding Produce Connection, call (989) 758-3733.

Date/Time	Place/Location	Other information
June 18, 2025 Wednesday 10 am—3 pm	Downtown Saginaw Farmer's Market SVRC Market Place 203 S. Washington	Bring pictured ID/WIC EBT card
August 13, 2025 Wednesday 10 am—3 pm	Downtown Saginaw Farmer's Market SVRC Market Place 203 S. Washington	Bring pictured ID/WIC EBT card